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William Cass, P.E.
Commissioner

THE STATE OF NEW HAMPSHIRE
DEPARTMENT OF TRANSPORTATION

1B
DEC 17 2025



David Rodrigue, P.E.
Assistant Commissioner

Michelle L. Winters
Deputy Commissioner

Her Excellency, Governor Kelly A. Ayotte
and the Honorable Council
State House
Concord, NH 03301

Executive Office
October 17, 2025

REQUESTED ACTION

Authorize the Department of Transportation to pay membership dues in the amount of \$10,000 for the period of January 1, 2026, through December 31, 2026, to the Intelligent Transportation Society of America (ITS America), Washington, DC, Vendor #170464, for membership in the ITS America organization, effective upon Governor and Council approval. Funding is 100% Federal Funds.

Funds to support this request are available in State FY 2026:

	<u>FY 2026</u>
04-96-96-962515-29440000	
SPR Planning Funds	\$10,000
026-500251 Membership Fees	

EXPLANATION

Membership in ITS America assists the NH Department of Transportation in meeting its responsibility to address the immediate and future transportation needs of the State of New Hampshire. ITS America's mission is in line with that of NH Department of Transportation's:

We advance the research and deployment of intelligent transportation technologies to save lives, improve mobility, increase accessibility and equity, promote sustainability, and improve efficiency and productivity.

NH Department of Transportation will have access to, and benefit greatly from, ITS America's areas of focus:

- *Convening leaders from the public sector, private companies, academia, and research organizations to create an environment that fosters innovation*
- *Promoting a legislative and regulatory environment that supports investment in and the deployment of intelligent systems*
- *Conducting research, educating stakeholders, and building awareness of advancements in smart transportation technology*

ITS America's members include state and city departments of transportation, regional and local transportation and planning agencies, private companies providing ITS products and services, auto manufacturers and suppliers, research organizations, academic institutions and industry associations. Representing 44 states that span across the country, ITS America is committed to:

Providing access to national innovation networks, technical guidance, and policy resources essential for advancing a better future for all.

NH Department of Transportation will have an opportunity to join ITS America's Standing Advisory Committees that will help shape policies and programs key to our Department's goals. The available committees are, Automated Vehicles, Emerging Technologies, Mobility on Demand, Smart Infrastructure, Sustainability and Resiliency, and V2X/Connected Transportation.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

1. How long has this organization been in existence and how long has this agency been a member of this organization?

ITS America was founded in 1991; the Department became a member in 2022.

2. Is there any other organization which provides the same or similar benefits that your agency belongs to?

There are no other organizations that provide these benefits to the Department.

3. How many other states belong to this organization and is your agency the sole New Hampshire state agency that is a member?

ITS America is over all 50 U.S. states; the Department is the only NH state agency that is a member.

4. How is the dues structure established? (Standard fee for all states, based on population, based on other criteria, etc.)

Yearly membership dues are \$10,000 for State Agencies.

5. What benefit does the state receive from participating in this membership?

ITS America is the only organization that brings together constituents from all the relevant sectors: state departments of transportation (DOTs); regional and local transportation and planning agencies; private companies providing ITS products, services and technology; auto manufacturers and suppliers; research organizations; academic institutions; and transportation associations. Members of ITS America shape national policy and develop targeted business opportunities – and help determine the global future of transportation.

6. Are training or educational/research materials included in the membership? If so, is the cost included? Explain in detail.

ITS America members are provided discounted executive forum attendance fees, exhibit and conference discounts, and forum and policy roundtable speaking opportunities.

7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain.

This membership is not required to receive federal grants, participate in licensing or certification of exams.

8. Is there any travel included with this membership fee? Explain in detail any travel including the number of employees involved, the number of trips, destination of known and purposes of membership-supported trips.

Some travel to membership meetings is included with the membership fees and can vary year to year.

9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and /or officers of the organization).

Multiple personnel within the Department participate in various activities with the different programs in ITS America as necessary.

10. Explain in detail any negative impact to the state if the Agency did not belong to this organization.

Should the Department not be a member with ITS America, all the benefits outlined in the Explanation would not be realized.

Your approval of this resolution is respectfully requested.

Sincerely,



William J. Cass, P.E.
Commissioner

Attachments

Justification for Continued Membership in ITS America

Prepared by: Nicholas King, TSMO Bureau Administrator, New Hampshire Department of Transportation

Date: 10/16/2025

Purpose

This document provides justification for renewing the New Hampshire Department of Transportation's membership in ITS America, the nation's leading association for advancing intelligent transportation systems and connected infrastructure.

Alignment with NHDOT Mission and Strategic Direction

The NHDOT Mission and Vision (Strategic Plan 2025) emphasize a safe, reliable, and connected transportation network that supports the state's mobility, economy, and quality of life. The TSMO Strategic Plan (2023–2032) establishes a framework for deploying data-driven, technology-enabled operations across all modes of travel. Membership in ITS America directly supports these strategic objectives by providing access to national innovation networks, technical guidance, and policy resources essential for advancing New Hampshire's Transportation Systems Management and Operations (TSMO) goals.

Relevance to the TSMO Bureau Administrator Role

As the administrator overseeing the Statewide TSMO Program, including the Transportation Management Center (TMC) and Intelligent Transportation Systems (ITS) Program, this membership directly enhances the Bureau's ability to:

- Implement and evaluate technology systems through exposure to best practices, standards, and research shared by peer agencies and national experts.
- Advance performance management using proven frameworks for system reliability, incident response, and network operations.
- Coordinate effectively with state and national partners in emergency management, connected vehicle deployment, and infrastructure resiliency.
- Strengthen workforce development by leveraging ITS America's technical resources, training, and professional communities.
- Influence federal and national policy related to ITS deployment, data governance, and connected infrastructure investments.

Strategic and Operational Benefits

Area	Benefit of ITS America Membership
Technology Innovation	Early access to national standards and emerging technologies (C-V2X, automation, digital infrastructure).
Policy and Funding	Direct insights into federal programs, grants, and regulatory updates that impact ITS and TSMO operations.

Collaboration and Visibility	Opportunities to highlight NH initiatives, engage in national committees, and partner with other DOTs and research institutions.
Workforce & Knowledge Growth	Training, webinars, and peer exchanges enhance staff capabilities and reduce dependence on outside consultants.
Cost Efficiency and Risk Mitigation	Informed decision-making reduces project risk, duplication, and technology obsolescence.

Cost-Benefit Consideration

The annual membership fee represents a minimal cost relative to the operational and capital investments managed by the Department. The benefits—access to national expertise, funding opportunities, and early technology insights—yield a high return on investment and directly enhance program efficiency, safety outcomes, and system reliability.

Conclusion

Renewing NHDOT's membership in ITS America is a strategically sound decision that advances the Department's mission of providing a safe, reliable, and connected transportation system; supports the implementation of the 2023 TSMO Strategic Plan; enhances technology leadership, interagency coordination, and operational excellence; and positions New Hampshire as an active contributor in shaping the future of intelligent transportation nationwide.

Recommendation: Approve continuation of the Department's membership in ITS America for FY [insert year].



Invoice

Date: Oct 10, 2025
Invoice #: 000004425
Total: \$10,000.00

From Intelligent Transportation Society of America
1100 New Jersey Ave. SE Suite 850
Washington, District of Columbia 20003
United States

To New Hampshire DOT
Janelle Marquez
110 Smokey Bear Boulevard
Concord
NH
03301
United States

Line Description	Membership Term Dates	Sale Price	Quantity	Total
ITSA Public Sector Membership	1/1/2026 - 12/31/2026	\$10,000.00	1	\$10,000.00

Subtotal \$10,000.00

Total \$10,000.00

Balance Due \$10,000.00

Thanks for supporting ITS America! Please remit payment 30 days from receipt of this invoice. If you have any questions, please contact your membership team at membership@itsa.org or call 202-484-4847.

Wire Transfer Information: John Marshall Bank Account #1000110575 ABA # 056009356.

Check Remittance: ITS America 1100 New Jersey Avenue SE, Suite 850, Washington, D.C. 20003.

Company Name (DBA): Intelligent Transportation Society of America (DBA: ITS America)

Tax ID: 52-1702822