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BEA New Hampshire Department of BUSINESS AND ECONOMIC AFFAIRS

July 18, 2024

The Honorable Ken Weyler, Chairman
Fiscal Committee of the General Court and

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
State House
Concord, New Hampshire 03301

INFORMATIONAL ITEM

Pursuant to RSA 12-O:13, III, the Department of Business and Economic Affairs, Division of Travel and Tourism respectfully submits the following report on activity within the Travel and Tourism Revolving Fund for the fiscal year ending June 30, 2024:

I. Financial Activity

FY23 Balance Forward	$420,629
Fiscal 2023 Encumbrances Forward	$ 18,000
FY24 Revenue	$ 47,958
FY24 Expenditures	$ (30,843)
Fiscal 2024 Encumbrances Forward	$ (8,000)
Available Balance 06/30/2024	$447,744

II. Sources of Revenue
1. Brochure Rack Fees at Safety Rest Areas/Welcome and Information Centers
2. Vending Machines Commission
3. Lottery Machines Commissions

III. Expenditures
1. Customer Service Training – Safety Rest Area Staff
2. Consumer and Business Research

IV. Fiscal Year 2024 Plans
1. Literature Distribution/Printing
2. Promotional Materials
3. Improvement and Promotion of Safety Rest Areas/Welcome and Information Centers
4. Maintenance of Safety Rest Area/Welcome and Information Center Vending Areas

Respectfully submitted,

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Commissioner

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