



# State of New Hampshire

DEPARTMENT OF SAFETY  
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February 22, 2024

The Honorable Ken Weyler, Chairman  
Fiscal Committee of the General Court and

His Excellency, Governor Christopher T. Sununu  
and the Honorable Council  
State House  
Concord, New Hampshire 03301

### REQUESTED ACTION

Pursuant to RSA 14:30-a, VI, authorize the Department of Safety, Division of State Police, to accept and expend \$450,000 of American Rescue Plan Act of 2021 (ARPA), State and Local Fiscal Recovery Funds (FRF), for the purpose of expanding the comprehensive "No Safe Experience" Public Awareness Campaign on the dangers associated with recreational substance use. This is an allowable use of ARP FRF funds under Section 602 (c)(1)(A) to respond to the public health emergency or its negative economic impacts. Effective upon Fiscal Committee and Governor and Council approval through September 30, 2024. 100% Federal Funds

02-23-23-234010-26650000! Department of Safety; Division of State Police, ARPA – No Safe Experience Public

<u>Class</u>	<u>Description</u>	<u>SFY 2024 Current Authorized</u>	<u>Requested Action</u>	<u>SFY 2024 Revised Adjusted Authorized</u>
000-400338-16	Federal Funds	(\$233,996)	(\$450,000)	(\$683,996)
	<b>TOTAL REVENUE</b>	<b>(\$233,996)</b>	<b>(\$450,000)</b>	<b>(\$683,996)</b>
040-500800	Indirect Costs		\$10,665	\$10,665
041-500801	Audit Fund Set Aside	\$500	\$450	\$950
103-502664	Contracts for Op Services	\$233,496	\$438,885	\$672,381
	<b>TOTAL EXPENSES</b>	<b>\$233,996</b>	<b>\$450,000</b>	<b>\$683,996</b>

### EXPLANATION

The "No Safe Experience" (NSE) campaign increases awareness of the dangers associated with drug use including marijuana and counterfeit prescription pills that have been mixed or tainted with fentanyl. An initial request was approved by the Fiscal Committee on July 22, 2022, FIS#22-270 and Governor and Executive Council on July 27, 2022 item #108, to develop and launch a comprehensive awareness campaign across all media targeting youth, young adults, and their parents. This additional request offers further awareness opportunities including:

- Organizing assemblies at up to ten NH middle and high schools which will include speakers such as mothers who lost their child to fentanyl and Governor's Youth Advisory Council (GYAC).

All direct program costs will be accounted for using activity 00FRF602PH2317A and all administrative and indirect costs will be accounted for using activity 00FRF602PH2317Z. Accounting classifications may be subject to technical changes at the discretion of the Department of Administrative Services' Division of Accounting Services.

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- Create peer advocates through networks where events and speeches can be hosted.
- Create NSE awareness nights in places where kids are spending their time.
- Engaging and educating parents and kids on the use on the harm of fentanyl and creating pledges to not use illicit substances; digital pledge badges will be created and available on social platforms to encourage and promote such recognition.
- Organize 'Paint the town Red' where State offices and buildings will change their lights to red on the following days:
  - May 9th - Fentanyl Awareness Day
  - August 21st - Fentanyl Awareness & Prevention Day

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Funds are to be budgeted as follows:

Class 040 – Indirect Costs: Represents the indirect cost associated amount for this request at 14.22%

Class 041 – Audit Fund Set-Aside: The audit fund set-aside associated amount for this request.

Class 103 – Contracts for Operational Services: To contract with vendors to further expand the awareness of the Fentanyl Public Awareness Campaign.

In the event that Federal Funds become no longer available, General Funds will not be requested to support this program.

Respectfully Submitted,



Robert L. Quinn  
Commissioner of Safety