

40



Frank Edelblut  
Commissioner

Christine Brennan  
Deputy Commissioner

STATE OF NEW HAMPSHIRE  
DEPARTMENT OF EDUCATION  
101 Pleasant Street  
Concord, N.H. 03301

April 25, 2023

His Excellency, Governor Christopher T. Sununu  
and the Honorable Council  
State House  
Concord, New Hampshire 03301

**REQUESTED ACTION**

For inclusion on the Governor and Council Consent Calendar. Pursuant to MOP 1200, I. D., authorize the Department of Education (NHED), Bureau of Career Development, to pay the FY24 Membership dues to the National Association of State Directors of the Career Technical Education Consortium, DBA Advance CTE, Silver Spring, MD, (VC # 170451) the amount of \$6,668.00 effective upon Governor and Council approval for the period of July 1, 2023 through June 30, 2024. General Funds 75%, and Federal Funds 25%.

Funding is anticipated to be available in the accounts titled CTE Voc Ed-State and CTE Voc Ed-Federal in FY24 as follows:

		<u>FY24</u>
06-56-56-562010-40270000-026-500251	Membership/Organizational Dues	\$5,000.00
06-56-56-562010-40260000-026-500251	Membership/Organizational Dues	\$1,668.00

**EXPLANATION**

The Strengthening Career and Technical Education for the 21st Century Act requires increased rigor as well as documentation of pathways that include strong linkages to postsecondary education. Program competencies must align with business and industry to include 21st century skills to ensure students are college and career ready.

The National Association of State Directors of the Career Technical Education Consortium (DBA Advance CTE) reports to its members, and provides feedback to lawmakers from its members, around the continuously developing legislation as it relates to the Federal Perkins Act. Publications and professional development offered by Advance CTE are available to states should they require technical assistance. The organization is the "CTE voice" especially in small states like New Hampshire.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

1. How long has this organization been in existence and how long has this agency been a member of this organization?

*Advance CTE (The National Association of State Directors of the Career Tech Education Consortium) was established 103 years ago, in 1920, and New Hampshire has been a member for over 26 years.*

2. Is there any other organization which provides the same or similar benefits which your agency belongs to?

**NO**

3. How many other state's belonging to this organization and is your agency the sole New Hampshire state agency that is a member?

*All states are encouraged to become Advance CTE members; annually their membership fluctuates between 45 and 50 states. The NH Department of Education, Bureau of Career Development, is the sole state agency known to be a member of this organization.*

4. How is the dues' structure established? (Standard fee for all states, based on population, based on other criteria, etc.)

*It is a set fee for each state based upon population.*

5. What benefit does the state receive from participating in this membership?

*Advance CTE was established to represent state leaders from secondary, postsecondary, and adult career technical education (CTE) across the nation. The consortium, through leadership, advocacy, and partnerships, supports innovative CTE systems that prepare individuals to succeed in education and their careers and works to position the United States to flourish in a global, dynamic economy.*

*The consortium also supports visionary state leadership, cultivates best practices, and speaks with a collective voice on national policy to promote academic and technical excellence that ensures a career ready workforce. Members and the CTE community are provided with vital tools, resources, and timely information required to support high-quality CTE.*

*Advance CTE hosts a range of events and provides information and resources throughout the year to serve the CTE community. Advance CTE news, views, and events keep CTE interests on the forefront in Washington D.C. and across the nation.*

6. Are training or educational/ research materials included in the membership? If so, is the cost included? Explain in detail.

*Yes, benefits include exchanged Research & Information, Marketing & Promotional Materials, Professional Development, Government Policies, and State News on CTE. Other benefits include Custom Reports and Comparative Capabilities for all CTE Profiles, CTE & Career Cluster Brand Identity Programs, authorized user agreements and guidelines, along with Digital Artwork for CTE and Career Cluster Logos. Also provided with the membership is Marketing for the CTE Works campaign.*

7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain.

*NO*

8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destination if known and purposes of membership supported trips.

*NO*

9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization.

*Jeffry Beard, State CTE Director - Member  
Diane Lewis, Education Consultant II - Member  
Katherine Page, Program Specialist III - Member  
Stephanie Gray-Lemay, Education Consultant I - Member  
Nicole Levesque, Program Specialist IV - Member*

10. Explain in detail any negative impact to the State if the Agency did not belong to this organization.

Negative impact includes, but is not limited to:

- > *Reduced or non-existing communication regarding upcoming legislation.*
- > *Loss of regular communication around critical issues and topics impacting New Hampshire at both the State and local levels.*
- > *Loss of collaboration with other state directors and CTE leaders across the nation will also negatively impact NH.*
- > *Loss of receiving timely notifications of materials available to states for marketing of CTE programs, professional development events and procedure updates.*
- > *Forfeiture of an effective liaison between NH Department of Education, Career Development Bureau, and United States Department of Education, as well as legislators on Capitol Hill.*

Respectfully submitted,



Frank Edelblut  
Commissioner of Education

National Association of State Directors of  
Career Technical Education Consortium  
8484 Georgia Ave, Suite 620  
Silver Spring, MD 20910  
(301) 588-9630  
finance@careertech.org  
www.careertech.org



**BILL TO**

Jeff Beard  
New Hampshire Department of  
Education  
21 South Fruit Street  
Concord, NH 03301

**INVOICE 2024-0035**

**DATE 04/16/2023**

**DUE DATE 09/15/2023**

DESCRIPTION	QTY	RATE	AMOUNT
Advance CTE/NASDCTEc State Membership Dues July 1, 2023- June 30, 2024  Your State Membership covers membership for the State CTE Director and 4 state members. The State CTE Director can assign the 4 state members through the member portal at any time: <a href="https://careertech.org/state-director-portal">https://careertech.org/state-director-portal</a> .	1	6,443.00	6,443.00
Advance CTE Extra State Membership - Dues for July 1, 2023 - June 30, 2024.	3	75.00	225.00

Our tax id is 52-1646898. Our legal name is National Association of State Directors of Career Technical Education Consortium; however, we go by our dba Advance CTE.

As we are a 501c4, payments to Advance CTE are not tax deductible.

**TOTAL DUE \$6,668.00**