



Over \$2 Billion and Counting for our Schools

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GOVERNOR Christopher T. Sununu
COMMISSIONER H. Andy Crews
COMMISSIONER Erle B. Pierce
EXECUTIVE DIRECTOR Charles R. McIntyre

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February 3, 2023

His Excellency, Governor Christopher T. Sununu
And the Honorable Council
State House
Concord, New Hampshire 03301

REQUESTED ACTION

The New Hampshire Lottery Commission requests to place an item on the Consent Calendar.

The New Hampshire Lottery Commission requests authorization to enter into an Educational Tuition Agreement and to pay costs not to exceed \$864.00 as follows:

INSTITUTION:	Online Southern New Hampshire University 2500 N. River Road Manchester, NH 03106
COURSE:	MKT-205 Applied Marketing Strategies
COURSE DATES:	February 27, 2023 – April 23, 2023
EMPLOYEE:	Devin Goley Lottery Operations Assistant
ACCOUNT:	Funds to be encumbered from New Hampshire Lottery Commission, Lottery Division Account FY 2023: 06-083-083-830013-20280000 Training 066-500544
TOTAL COURSE COST:	\$864
STATE SHARE:	\$864
SOURCE OF FUNDS:	Lottery Fund



Live Free or Die

New Hampshire Lottery Commission
TEL 603.271.3391 FAX 603.271.1160

14 Integra Drive Concord, New Hampshire 03301
TDD 1.800.735.2964 www.nhlottery.com

EXPLANATION

NH Lottery Commission requests permission for Devin Goley, Lottery Operations Assistant, to attend Applied Marketing Strategies (MKT-205) at Southern New Hampshire University for an eight -week term beginning February 27, 2023. Ms. Goley will participate this course online and on her own time. MKT-205 teaches in depth communication and Consumer relations skills that can be applied to her current position. These skills broaden Devin's role within the Lottery by enabling her to accept a broader range of duties while improving the workflow and productivity of her department.

Respectfully Submitted

A handwritten signature in black ink, appearing to read 'C. McIntyre', is written over the typed name and title.

Charles McIntyre
Executive Director



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EDUCATION TUITION AGREEMENT

Agreement dated this 3rd day of February 2023, by and through the New Hampshire Lottery Commission (hereinafter referred to the "State" and Devin Goley hereinafter referred to as the "Recipient").

The State and the Recipient do hereby mutually agree as follows:

1. The State shall pay to the named institution the sum of \$864, which monies shall be used for the purpose of enrolling the Recipient in: **MKT-205 Applied Marketing Strategies**, which course (s) is being offered by **Southern New Hampshire University** and which course (s) shall commence on **February 27, 2023** and terminate on **April 23, 2023**.
2. The Recipient shall complete and achieve a passing grade in each course named in paragraph 1.
3. Should the recipient fail to complete or achieve a grade of B or better in each course named in paragraph 1, the Recipient shall pay to the State the sum set forth in paragraph 1, provided, however, that if more than one course is named in paragraph 1, the amount which shall be paid to the State shall be calculated on a pro rata basis.
4. Upon the satisfactory completion of the courses named in paragraph 1, the Recipient shall continue to be an employee of the State in his/her current position (or in such other position, at equal or greater compensation, to which he/she may be assigned) for a period of 12 months.
5. Should the recipient breach any of the conditions set forth in the paragraphs above, the Recipient shall pay to the State a sum equal to all monies previously paid by the State for the Recipient pursuant to the Agreement, provided, however, that the Recipient shall receive a credit for each month in which he/she is employed by the State subsequent to the date upon which the named course (s) are satisfactorily completed, the value of said credit to be calculated on a pro rata basis.
6. The Recipient shall not raise any setoff or counterclaim against the State in any action brought by the State to collect any amount due under this agreement.
7. Should any amount be found to be due the State in any action brought against the Recipient pursuant to this Agreement, the State shall, in addition to said amount, be entitled to an award of costs and a reasonable amount in "attorney" fees.

IN WITNESS WHEREOF the representative of the State, in his/her official capacity only, and without personal liability, and the Recipient, has hereunto set their hands on the date first above written.

Devin Goley
RECIPIENT

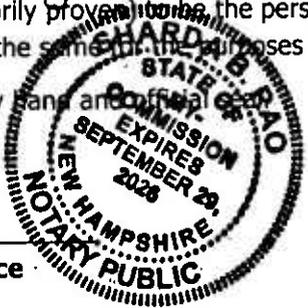
[Signature]
THE STATE OF NEW HAMPSHIRE

STATE OF NEW HAMPSHIRE COUNTY OF MERRIMACK

On this the 3 day of February 2023 before me, Devin Goley the undersigned officer, personally appeared, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument and acknowledged that he/she executed the same for the purposes herein contained.

In witness whereof I hereunto set my hand and official seal

[Signature]
Notary Public/Justice of the Peace





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REQUEST FOR EDUCATION TUITION ASSISTANCE

(To be completed by Employee)

Employee

Name: Devin Goley

Title: Lottery Operations Assistant

Educational Institution

Name: Southern New Hampshire University

Address: 2500 N River Road, Manchester, NH 03106

Course Information

Title: MKT-205 Applied Marketing Strategies

Dates From: February 27 ,2023 to April 23, 2023

Cost: \$864

Description:

Students will learn how the marketing mix is used to position a product or service for a specific target market by analyzing pricing, distribution, product development, and promotional strategies. By applying marketing and consumer research, students will generate informed recommendations. Students will also examine the impact of communications and distribution channels on marketing efforts.

Justification and job relevance:

Being that we are the first contact with the retailer, this class will broaden my understanding in communication, consumer relations, and understanding of the diversity of our licensees. These skills will broaden my role within the Lottery by enabling me to accept a broader range of duties while improving the workflow and productivity of my department

I have read the Education Tuition Assistance Document and agree to the terms.

Employee Signature: Devin Goley

Date: 2/3/23

Approvals
Supervisor: <u>[Signature]</u>
Deputy/Executive Director: <u>[Signature]</u>
Governor & Council: _____