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Frank Edelblut
Commissioner

Christine M. Brennan
Deputy Commissioner

STATE OF NEW HAMPSHIRE
DEPARTMENT OF EDUCATION
101 Pleasant Street
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January 10, 2022

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
State House
Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Education, to enter into an educational tuition agreement and pay said costs in the amount of \$2,396.00 as follows:

Institution:	New England College 98 Bridge Street Henniker, NH 03242 Online Course
Course Title:	Strategic Marketing
Course Date:	January 31, 2022 through March 20, 2022
Degree Program:	Master's Degree
Graduation Date: (if applicable)	N/A
Employee Name and Classification:	Whitney Vaillancourt Administrator I
Vendor Code:	# 177176
Funding Source:	06-56-56-560510-60030000-066-500544
Total Cost of Course:	\$2,396.00
State Share:	\$2,396.00
Source of Funds:	100% General Funds

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EXPLANATION

The course MG 5310 Strategic Marketing introduces marketing strategy in the context of a variety of organizations. A goal of this course is to introduce and reinforce financial and managerial decision making that play an integral role in a firm's strategic position and approach. The characteristics and management of programs are described in topics that include the marketing environment, components of the marketing mix, market segmentation, and planning. This course focuses on formulating and implementing marketing management strategies and policies, a task undertaken in most organizations at the strategic level. This is a required course towards a Masters in Administration/ Minor in Strategic Leadership degree and will assist Whitney in the updating of existing programs and the implementation of new programs in her role.

Whitney has been employed by the State of New Hampshire since July 2015 and began at the Department of Education in the Office of Business Management at that time. Since then, Whitney has transitioned to the division of Educator Support and Higher Education as the Higher Education Administrator. Completion of this course will enhance Whitney's ability to make managerial decisions when collaborating with state institutions, as well as make improvements to current strategies and policies. Whitney will then apply this knowledge in the development of future planned proposals and communications with stakeholders.

The Department of Education encourages professional and personal growth, which will be beneficial to both the employee and to the Department.

This course will not be taken on State time.

Attached is a fully executed Tuition Agreement for your review.

Respectfully Submitted,



Frank Edelblut
Commissioner of Education



THE STATE OF NEW HAMPSHIRE
EDUCATIONAL TUITION AGREEMENT
DEPARTMENT OF EDUCATION

Agreement dated this the 4 day of January, 2022 by and through the Department of Education (hereinafter referred to as the "State") and Whitney Vaillancourt (hereinafter referred to as the "Recipient"). The State and the Recipient do hereby mutually agree as follows:

1. The State shall pay to the named institution the sum of \$2,396.00, which monies shall be used for the purpose of enrolling the Recipient in: Strategic Marketing MG5310, which course(s) is being offered by New England College and which course(s) shall commence on January 31, 2022 and terminate on March 20, 2022.
2. The Recipient shall complete and achieve a passing grade in each course named in paragraph 1.
3. Should the Recipient fail to complete or achieve a passing grade in each course named in paragraph 1, the Recipient shall pay to the State the sum set forth in paragraph 1, provided, however, that if more than one course is named in paragraph 1, the amount which shall be paid to the State shall be calculated on a pro rata basis.
4. Upon the satisfactory completion of the courses named in paragraph 1, the Recipient shall continue in the employ of the State in his/her current position (or in such other position, at equal or greater compensation, to which he/she may be assigned) for a period of six (6) months.
5. The Recipient shall work in any area of the State to which he/she may be assigned, provided that such assignment will not constitute a severe hardship to said Recipient.
6. Should the Recipient breach any of the conditions set forth in paragraphs 4 and 5, the Recipient shall pay to the State a sum equal to all monies previously paid by the State for the Recipient pursuant to the Agreement, provided, however, that the Recipient shall receive a credit for each month in which he/she is employed by the State subsequent to the date upon which the named course(s) are satisfactorily completed, the value of said credit to be calculated on a pro rata basis.
7. The Recipient shall not raise any setoff or counterclaim against the State in any action brought by the State to collect any amount due under this agreement.
8. Should any amount be found to be due the State in any action brought against the Recipient pursuant to this Agreement, the State shall, in addition to said amount, be entitled to an award of costs and a reasonable amount in "attorney" fees.

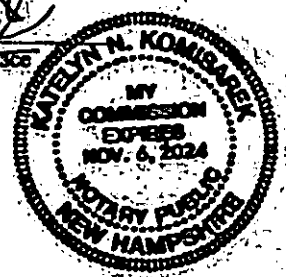
IN WITNESS WHEREOF the representatives of the State, in his/her official capacity only, and without personal liability, and the Recipient, have hereunto set their hands on the date first above written.

RECIPIENT
(signature) Whitney Vaillancourt (printed name) Whitney Vaillancourt

NOTARY State of New Hampshire, County of Merrimack:

On this the 4 day of January, 2022, before me, Katelyn Komisarck, the undersigned officer, personally appeared, Whitney Vaillancourt (recipient) known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument and acknowledged that he/she executed the same for the purposes herein contained.

In witness whereof I hereunto set my hand and official seal.
Katelyn Komisarck
Notary Public/Judge of the Peace



THE STATE OF NEW HAMPSHIRE
(signature) Katelyn Komisarck (date) 1/4/2022
(printed name, title) Katelyn Komisarck
Notary

State of New Hampshire Approval Frank Edelblut DATE 1/11/2022 1 of 1
Frank Edelblut, Commissioner of Education