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Lori A. Shibinette
Commissioner

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STATE OF NEW HAMPSHIRE
DEPARTMENT OF HEALTH AND HUMAN SERVICES
DIVISION FOR BEHAVIORAL HEALTH

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October 8, 2021

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
State House
Concord, New Hampshire 03301

REQUESTED ACTION

In accordance with RSA 4:8, authorize the Department of Health and Human Services, Division for Behavioral Health to accept videography services valued at approximately \$1,400.00 from Bedford Community Television to develop public service announcements for the NH Suicide Prevention Conference effective upon Governor and Council approval.

EXPLANATION

The Division for Behavioral Health has received a donation for videography and production services from Bedford Community Television. Videos were recorded featuring state employees speaking about the upcoming change to the national Suicide Prevention Lifeline number, which will move from being an 800-number to a three digit number (9-8-8) in July 2022. The videos also address the Department's role in suicide prevention efforts. The videos were recorded August 12, 2021 and October 8, 2021 and are scheduled to air in November at the online New Hampshire Suicide Prevention Conference. Renewed and intensified efforts to address suicide prevention continue to be a focus of the Department of Health and Human Services as a core recommendation from the 10 Year Mental Health Plan. The National Suicide Prevention Resource Center recently released recommendations on creating a strong State Suicide Prevention Infrastructure which includes identifying and authorizing a lead division or organization that can provide centralized suicide prevention leadership in order to maximize coordination of efforts among groups and contribute to a more comprehensive approach. The Department's Division for Behavioral Health has been designated this lead and the education provided in the produced videos allows for the dissemination of that information to the public.

Respectfully submitted,

Handwritten signature of Lori A. Shibinette in cursive script.
Lori A. Shibinette
Commissioner