



New Hampshire Department of  
**BUSINESS AND  
 ECONOMIC AFFAIRS**

51B JOR



August 13, 2021

The Honorable Ken Weyler, Chairman  
 Fiscal Committee of the General Court  
 State House  
 Concord, NH 03301

His Excellency, Governor Christopher T. Sununu  
 and the Honorable Executive Council  
 State House  
 Concord, NH 03301

**INFORMATIONAL ITEM**

In accordance with RSA 12-O:13, III, the Department of Economic and Business Affairs, Division of Travel and Tourism Development respectfully submits the following report on activity within the Travel and Tourism Revolving Fund for the fiscal year ending June 30, 2021:

I. Financial Activity

June 30, 2020 Balance Forward	\$ 378,325
Fiscal 2020 Encumbrances Forward	\$ 43,750
Fiscal 2021 Revenue	\$ 32,297
Fiscal 2021 Expenditures	\$ (38,745)
Fiscal 2021 Encumbrance Forward	\$ <u>(6,315)</u>
Ending Balance June 30, 2021	\$ 409,312

II. Sources of Revenue

1. Brochure Rack Fees at Safety Rest Areas/Welcome and Information Centers
2. Vending Machines Commissions
3. Lottery Machine Sales Commissions

III. Expenditures

1. Customer Service Training – Safety Rest Area Staff
2. Consumer and Business Research

100 North Main Street, Suite 100  
 Concord, New Hampshire 03301

603.271.2341

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IV. Fiscal Year 2022 Plans

1. Literature Distribution/Printing
2. Promotional Materials
3. Improvement and Promotion of Safety Rest Areas/Welcome and Information Centers
4. Maintenance of Safety Rest Area/Welcome and Information Center Vending Areas

Respectfully submitted,



Lori Harnois, Director  
Division of Travel & Tourism Development

Approved,



Taylor Caswell, Commissioner  
Dept. of Business and Economic Affairs