



New Hampshire Department of  
**BUSINESS AND  
ECONOMIC AFFAIRS**



51A ER

August 13, 2021

The Honorable Ken Weyler, Chairman  
Fiscal Committee of the General Court  
State House  
Concord, NH 03301

His Excellency, Governor Christopher T. Sununu  
and the Honorable Executive Council  
State House  
Concord, NH 03301

The Honorable Chuck Morse, President  
New Hampshire Senate  
State House  
Concord, NH 03301

The Honorable Sherman Packard, Speaker  
New Hampshire House of Representatives  
State House  
Concord, NH 03301

**INFORMATIONAL ITEM**

In accordance with RSA 12-O:16, II, the Department of Business and Economic Development, Division of Travel and Tourism Development, respectfully submits the following regarding the Tourism Development Fund for the period ending June 30, 2021.

**Fiscal Year 2021**

|                                  |               |
|----------------------------------|---------------|
| FY20 Balance Forward             | \$ 103,947    |
| Fiscal 2020 Encumbrances Forward | \$ 3,066,117  |
| FY21 Appropriation               | \$ 4,790,208  |
| FY21 Expenditures                | \$(1,848,632) |
| Balance of Encumbrances          | \$(5,199,356) |
| Other Addition (Interest)        | \$ 11,902     |
| Available Balance 06/30/2020     | \$ 924,186    |

**Expenditures**

|                                      |              |
|--------------------------------------|--------------|
| Advertising                          | \$1,750,354  |
| Public Relations                     | \$ 45,000    |
| Canadian Marketing /Public Relations | \$ 32,612    |
| Fulfillment                          | \$ 19,336    |
| Sponsorships                         | \$ 1,330     |
|                                      | \$ 1,848,632 |

100 North Main Street, Suite 100  
Concord, New Hampshire 03301

603.271.2341

visitnh.gov nheconomy.com choosenh.com

If you have any questions regarding the information provided, please let us know.

Respectfully submitted,



Lori Harnois, Director  
Division of Travel & Tourism Development

Approved,



Taylor Caswell, Commissioner  
Dept. of Business and Economic Affairs