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Frank Edelblut
Commissioner

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Deputy Commissioner

STATE OF NEW HAMPSHIRE
DEPARTMENT OF EDUCATION
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March 30, 2021

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
State House
Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Education, Bureau of Career Development to pay the FY21 Advance CTE, Silver Spring, Maryland, (Vendor code 170451) annual dues in the amount not to exceed \$5,954.00 effective upon Governor and Council approval for the period of July 1, 2021 through June 30, 2022. 84% General Funds, 16% Federal Funds.

Funding is anticipated to be available in the accounts titled CTE Voc Ed-State and CTE Voc Ed-Federal upon the availability and continued appropriation of funds in the future operating budget as follows:

| | <u>FY22</u> |
|---|-------------|
| 06-56-56-562010-40270000-026-500251 Organizational Dues | \$5,000.00 |
| 06-56-56-562010-40260000-026-500251 Organizational Dues | \$ 954.00 |

EXPLANATION

The Strengthening Career and Technical Education for the 21st Century Act requires increased rigor as well as documentation of pathways that include strong linkages to postsecondary education. Program competencies must align with business and industry to include 21st century skills to ensure students are college and career ready.

Advance CTE (formerly The National Association of State Directors of Career Technical Education Consortium) reports to its members, and provides feedback to lawmakers from its members, around the continuously developing legislation as it relates to the federal Perkins Act. Publications and professional development offered by Advance CTE are available to states should they require technical assistance. The organization is the "CTE voice" especially in small states like New Hampshire.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

1. How long has the organization been in existence and how long has this agency been a member of this organization?

Advance CTE (The National Association of State Directors of Career Tech Education Consortium) was established 99 years ago, in 1920, and New Hampshire has been a member for over 25 years.

2. Is there any other organization which provides the same or similar benefits which your agency belongs to?

No.

3. How many other state's belong to this organization and is your agency the sole New Hampshire state agency that is a member?

All states are encouraged to become Advance CTE members; annually their membership fluctuates between 45 and 50 states. NH Department of Education, Bureau of Career Development is the sole state agency known to be a member of this organization.

4. How is the dues structure established? (Standard fee for all states, based on populations, based on other criteria, etc.)

It is a set fee for each state based upon population.

5. What benefits does the state receive from participating in this membership?

Advance CTE was established to represent state leaders from secondary, postsecondary, and adult career technical education (CTE) across the nation. The consortium, through leadership, advocacy and partnerships supports innovative CTE systems that prepare individuals to succeed in education and their careers, and works to position the United States to flourish in a global, dynamic economy.

The consortium also supports visionary state leadership, cultivates best practices and speaks with a collective voice on national policy to promote academic and technical excellence that ensures a career ready workforce. Members and the CTE community are provided with vital tools, resources and timely information required to support high-quality CTE.

Advance CTE hosts a range of events and provides information and resources throughout the year to serve the CTE community. Advance CTE news, views and events keep CTE interests on the forefront in Washington D.C. and across the nation.

6. Are training or educational/research materials included in the membership? If so, is the cost included? Explain in detail.

Yes, benefits include exchanged Research & Information, Marketing & Promotional Materials, Professional Development, Government Policies and state news on CTE. Other benefits include Custom Reports and Comparative Capabilities for all CTE Profiles, CTE & Career Cluster Brand Identity Programs, authorized user agreements and guidelines, along with Digital Artwork for CTE and Career Cluster Logo's. Also provided with the membership is Marketing for the CTE Works campaign.

7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain.

No.

8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destinations if known and purposes of membership supported trips.

No

9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization.

Career & Technical Education State Director – to be determined

Jeffrey Beard - member

Carrie Gorman - member

Diane Lewis - member

Katherine Page - member

Anne Fowler – member

Nicole Levesque - member

Gregory Polish – member

Beth Doiron - member

10. Explain in detail any negative impact to the State if the Agency did not belong to this organization.

Negative impact includes, but is not limited to:

- reduced or non-existing communication regarding upcoming legislation
- loss of regular communication around critical issues and topics impacting New Hampshire at both the State and local levels
- Loss of collaboration with other state directors and CTE leaders across the nation will also negatively impact NH
- Loss of receiving timely notifications of materials available to states for marketing of CTE programs, professional development events and procedure updates
- Forfeiture of an effective liaison between NH Department of Education, Career Development Bureau and United States Department of Education, as well as legislators on Capitol Hill.

In the event that Federal Funds become no longer available, additional General Funds will not be requested to support this membership.

Respectfully submitted,



Frank Edelblut
Commissioner of Education

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BILL TO

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New Hampshire Department of
Education
21 South Fruit Street
Concord, NH 03301

2022-0032

DATE 03/11/2021

DUE DATE 07/01/2021

| DESCRIPTION | QTY | RATE | AMOUNT |
|---|-----|----------|----------|
| Advance CTE/NASDCTEc State Membership Dues July 1, 2021- June 30, 2022 | 1 | 5,654.00 | 5,654.00 |
| Your State Membership covers membership for the State CTE Director and 4 state members. The State CTE Director can assign the 4 state members through the member portal at any time: https://careertech.org/state-director-portal . | | | |
| Advance CTE Extra State Membership - Dues for July 1, 2021 - June 30, 2022. | 4 | 75.00 | 300.00 |

Our tax id is 52-1646898. Our legal name is National Association of State Directors of Career Technical Education Consortium; however, we go by our dba Advance CTE.

As we are a 501c4, payments to Advance CTE are not tax deductible.

TOTAL DUE \$5,954.00