



New Hampshire Department of
**BUSINESS AND
 ECONOMIC AFFAIRS**



October 27, 2020

The Honorable Mary Jane Wallner, Chairman
 Fiscal Committee of the General Court
 State House
 Concord, NH 03301

His Excellency, Governor Christopher T. Sununu
 and the Honorable Executive Council
 State House
 Concord, NH 03301

INFORMATIONAL ITEM

In accordance with RSA 12-O:13, the Department of Economic and Business Affairs, Division of Travel and Tourism Development respectfully submits the following report on activity within the Travel and Tourism Revolving Fund for the fiscal year ending June 30, 2020:

I. Financial Activity

June 30, 2019 Balance Forward	\$ 479,348
Fiscal 2019 Encumbrances Forward	\$ 30,351
Fiscal 2020 Revenue	\$ 31,528
Fiscal 2020 Expenditures	\$(119,152)
Fiscal 2020 Encumbrance Forward	<u>\$ (43,750)</u>
Ending Balance June 30, 2020	\$ 378,325

II. Sources of Revenue

1. Brochure Rack Fees at Safety Rest Areas/Welcome and Information Centers
2. Vending Machines Commissions
3. Lottery Machine Sales Commissions

III. Expenditures

1. Customer Service Training – Safety Rest Area Staff
2. Consumer and Business Research

IV. Fiscal Year 2021 Plans

1. Literature Distribution/Printing

2. Promotional Materials
3. Improvement and Promotion of Safety Rest Areas/Welcome and Information Centers
4. Maintenance of Safety Rest Area/Welcome and Information Center Vending Areas

Respectfully submitted,



Lori Harnois, Director
Division of Travel & Tourism Development

Approved,



Taylor Caswell, Commissioner
Dept. of Business and Economic Affairs